



LONG BEACH • July 20-22, 2017

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SHOW PLANNER

July 20-22, 2017
Education Begins July 19

Long Beach Convention & Entertainment Center

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SIGN & DIGITAL GRAPHICS



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Exhibiting Companies

Exhibitor list as of May 2017, please visit THENBMSHOW.com for the most up-to-date list.

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Professional Training & Achievement Program



Participants in the Training by Exhibitors program at **THE NBM SHOW** are eligible to apply for a Professional Training & Achievement certificate once they've completed a minimum of five (5) classes in the classroom.

Win \$500 in Buyer Bucks!

Listen for your name to be announced Thursday and Friday around 2pm and Saturday around 1pm.

Training in the Classroom

Please visit THENBMSHOW.com for class descriptions

Wednesday, July 19

10am to 4pm

- 0-W1. Being Successful with Epson Direct-to-Garment Printing: A Course for Owners and Would-Be Owners
Presented by **Equipment Zone**
- 0-W3. Discovery Day: Expand into New and More Profitable Markets with Laser Engraving, Dye-Sublimation and UV-LED Printing!
Presented by **Rowmark LLC**

Thursday, July 20

8am to 9:30am

- 2-01. Mastering Rhinestone Multi-decoration with a Vinyl Cutter and a Heat Press
Presented by **Digital Art Solutions**
- 2-03. Laser Tips & Tricks: How to Make More Money with your Laser System
Presented by **Epilog Laser**
- 2-05. Expand Your Business with UV-LED Printing!
Presented by **Rowmark LLC**
- 2-07. WRAPSconnect, Sponsored by 3M Commercial Solutions
Presented by **WRAPS Magazine**

10am to 11:30am

- 2-09. How to Get Started or Expand Your Business with Rhinestones, Heat Transfer Vinyl & Vinyl Decals
Presented by **The Rhinestone World**
- 2-11. Lasers – Learn. Leverage. Lead. Plus a Focus on Fiber Technology and Marking
Presented by **Trotec Laser Inc**
- 2-13. The Beginner's Guide to Photoresist and Sandcarving
Presented by **Rayzist Photomask Inc**
- 2-15. The Business of Wraps
Presented by **ORAFOL Americas**

1pm to 2:30pm

- 2-17. Laser Material Processing Made Easy: Tips & Tricks for Working with Photos, Wood, Acrylic, Glass & Stahls® Heat Transfer Material
Presented by **Universal Laser Systems Inc**

4pm to 5:30pm

- 2-19. How to Increase Your Revenue by Selling Promotional Products
Presented by **SAGE**
- 2-21. Sharpening General Laser Skills for Success!
Presented by **Rowmark LLC**
- 2-23. Digging Into Digital: How to Choose the Best Wide-Format Digital Printer for Your Needs
Presented by **IEC**

Friday, July 21

8am to 9:30am

- 3-01. Maximizing Productivity and Creativity in CorelDRAW® for Apparel Decoration and Personalization
Presented by **Digital Art Solutions**
- 3-03. What Do I Need to Start Doing Sublimation?
Presented by **JDS Industries Inc**
- 3-05. Which Transfer Paper Do I Use for This?
Presented by **Condé Systems Inc**
- 3-07. Flexi Software: Tips, Tricks & Advantages of Print-then-Cut Workflow
Presented by **Mutoh America Inc**

10am to 11:30am

- 3-09. Mastering and Maximizing CorelDRAW®
Presented by **Action Illustrated**
- 3-11. Road to Sublimation Success
Presented by **Condé Systems Inc**
- 3-13. Why Sandcarving?
Presented by **IKONICS Imaging**
- 3-15. What's the Right Choice for Me? A Discussion on the Epson F2000 Direct-to-Garment Printer
Presented by **IT Supplies**

1pm to 2:30pm

- 3-17. How to Boost Your Sales & Design Creativity with CorelDRAW® & the TRW Design Wizard™ Software
Presented by **The Rhinestone World**

4pm to 5:30pm

- 3-19. Adding Promotional Products to Your Business
Presented by **the Advertising Specialty Institute/ASI**
- 3-21. Are You Ready for Real Growth? What Dye Sublimation Can Do for Your Business
Presented by **Epson America Inc**
- 3-23. Up Your Marketing & Engagement Game: Branding & Other Small Business Owner Insights
Presented by **3M Commercial Solutions**

Saturday, July 22

8am to 9:30am

- 4-01. Price It Right: It's a Business Not a Hobby
Presented by **The Rhinestone World**
- 4-03. Screen Print with Just a Heat Press
Presented by **Transfer Express**
- 4-05. Profit with Sublimation!
Presented by **Rowmark LLC**
- 4-07. Digging Into Digital: How to Choose the Best Wide-Format Digital Printer for Your Needs
Presented by **IEC**

10am to 11:30am

- 4-09. CorelDRAW® for Embroidery, Appliqué and Monogramming
Presented by **Digital Art Solutions**
- 4-11. The Good, Better and BEST of Sublimation and Maximizing Margins in the Space
Presented by **Marco Awards Group**
- 4-13. Partnering for Your Success: PANTONE®, FedEx, & SAGE; PPAI's Key Relationships
Presented by **PPAI**

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What a great opportunity to relax and enjoy the company of exhibitors and other attendees. Be sure to wear your badge – it's your ticket in.

Register Here: THENBMSHOW.com
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Sorry, children under the age of 12 are not admitted
in the exhibit hall or classrooms