CERTIFIED AUDIENCE STATEMENT

GRAPHICS PRO EXPO *Meadowlands, NJ* • *July* 21-22, 2022

US

CONTACT

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo. com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

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All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

GRAPHICS PRO EXPO P.O. Box 1416 Broomfield, CO 80038 GRAPHICS-PRO-EXPO.com National Business Media, Inc.

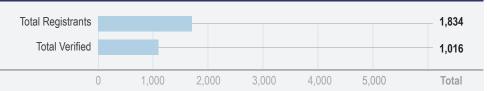
Registrant Details

*The below numbers include all attendees and sponsors.



1,834 Total Registrants

Certified Registrants



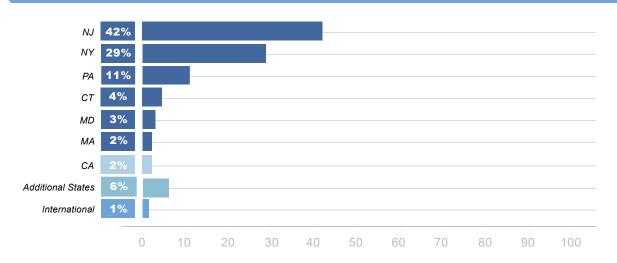
Certified Registrant to Exhibitor Ratio

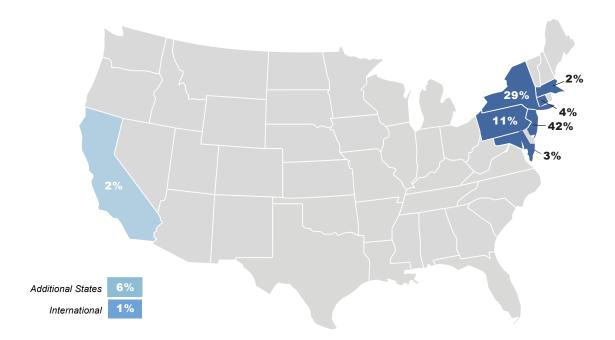
Total Registrants	1,834
Total Verified	1,016
Number of Exhibiting Companies	33
Total Registrant to Exhibiting Company Ratio	56:1
Verified Registrant to Exhibiting Company Ratio	31:1

GRAPHICS PRO EXPO • National Business Media, Inc.

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Geographic Marketing Area And Registration Breakdown Concentration of major metropolitan and surrounding areas in these states: NJ, NY, PA, CT, MD, MA, VA, DE, CA







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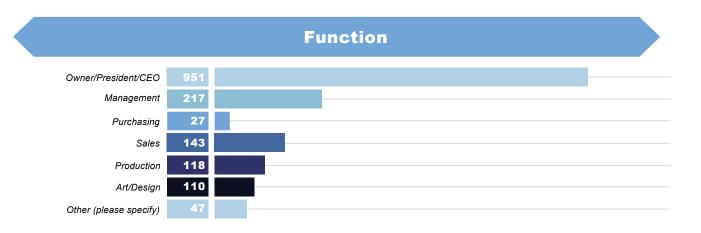
Areas of Activity

Apparel - for Decoration / Embellishment	997	
Architectural / Wayfinding / Interior Signage	256	
Awards / Trophies / Plaques	360	
Channel Letters / Electric Sign Cabinets	196	
Commercial Signs / Banners	528	
igital Printing - Direct-to-Substrate / Garment	774	
Digital Printing / Finishing-Wide Format	604	
Embroidering / Monogramming / Applique	604	
Engraving - Laser	572	
Engraving - Rotary	310	
Exhibit / Trade Show Display / Retail Display / Point of Sale (Fabricator)	227	
Heat Applied Graphics / Heat Transfers	670	
LED Lighting / LED Signs / LED Components	243	
Personalized Products / Gifts	557	
Promotional Products (Distributor / Sales / Broker / Retailer)	508	
Rubber Stamps / Marking Devices	189	
Sandcarving / Etching - Decorative	148	
Screen Printing (Apparel / Headwear / Towels / Bags / Accessories)	650	
Specialty Graphics & Printing (Non-Wearable / Industrial / Commercial)	381	
Sublimation - Large Format (more than 44")	332	
Sublimation - Small Format (44" or less)	599	
Vehicle Graphics / Wraps	378	
olesale Services to the Trade: Shop-to-Shop; contract printing/decorating/embellishment	328	
Industry Supplier / Distributor	254	

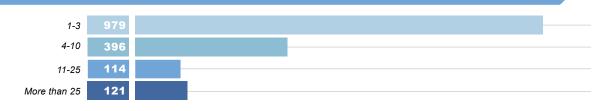
TOTAL REGISTRANTS 1,834



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Number of Employees



DATE: JULY 2022

We certify that this information is correct and complete.

Sori Farstad

James "Ruggs" Kochevar DIRECTOR OF TRADE SHOW SALES

Lori Farstad VICE PRESIDENT, AUDIENCE & EVENTS

