CERTIFIED AUDIENCE STATEMENT

GRAPHICS PRO EXPO *Indianapolis, IN* • *June* 15-16, 2023

US

CONTACT

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo. com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

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All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine.

GRAPHICS PRO EXPO P.O. Box 1416 Broomfield, CO 80038 GRAPHICS-PRO-EXPO.com National Business Media, Inc.

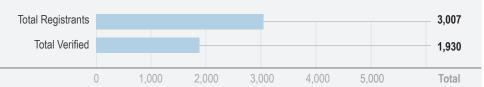
Registrant Details

*The below numbers include all attendees and sponsors.



3,007 Total Registrants

Certified Registrants



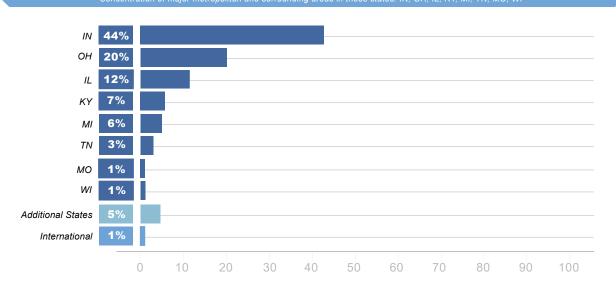
Certified Registrant to Exhibitor Ratio

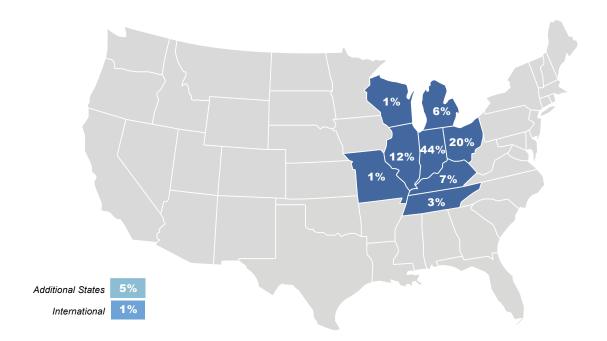
Total Registrants	3,007
Total Verified	1,930
Number of Exhibiting Companies	67
Total Registrant to Exhibiting Company Ratio	45:1
Verified Registrant to Exhibiting Company Ratio	29:1

GRAPHICS PRO EXPO • National Business Media, Inc.

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Geographic Marketing Area And Registration Breakdown







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Areas of Activity

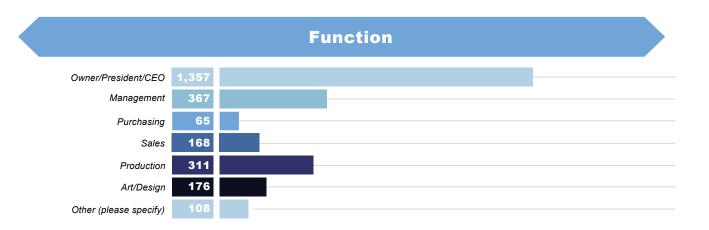
Apparel - for Decoration / Embellishment Architectural / Wayfinding / Interior Signage 376 Awards / Trophies / Plaques 670 285 Channel Letters / Electric Sign Cabinets 865 Commercial Signs / Banners 1,089 Digital Printing - Direct-to-Substrate / Garment Digital Printing / Finishing-Wide Format 1,043 Embroidering / Monogramming / Applique Engraving - Laser 997 Engraving - Rotary 506 Exhibit / Trade Show Display / Retail Display / Point of Sale (Fabricator) 359 Heat Applied Graphics / Heat Transfers 1,226 LED Lighting / LED Signs / LED Components 973 Personalized Products / Gifts Promotional Products (Distributor 801 / Sales / Broker / Retailer) 255 Rubber Stamps / Marking Devices Sandcarving / Etching - Decorative 261 Screen Printing (Apparel / Headwear 1,059 / Towels / Bags / Accessories) Specialty Graphics & Printing (Non-Wearable 651 / Industrial / Commercial) 401 Sublimation - Large Format (more than 44") Sublimation - Small Format (44" or less) 952 Vehicle Graphics / Wraps 605 Wholesale Services to the Trade: Shop-to-Shop; 537 contract printing/decorating/embellishment Industry Supplier / Distributor 333

TOTAL REGISTRANTS 3

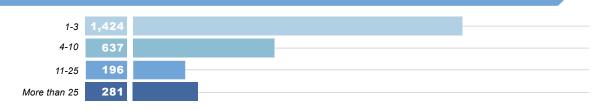
3,007



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Number of Employees



DATE: JUNE 2023

We certify that this information is correct and complete.

Sori Farstad

James "Ruggs" Kochevar DIRECTOR OF TRADE SHOW SALES

Lori Farstad VICE PRESIDENT, AUDIENCE & EVENTS

