CERTIFIED AUDIENCE STATEMENT

GRAPHICS PRO EXPO Portland, OR • July 19-20, 2023

US

CONTACT

ABOUT THIS REPORT

This certified statement details activities specific to **GRAPHICS PRO EXPO** and is based on current data collected from those registering on www.graphics-pro-expo. com and on-site. Data is available to all participating exhibitors and is certified after each event in accordance with standard reporting protocols.

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All demographic and historical data is verified and maintained in accordance with the guidelines set to uphold data integrity in collection, analysis and reporting.

Registrant: A buyer/attendee; includes exhibitor personnel who registered for the show.

Verified: A buyer/attendee; includes exhibitor personnel who attended the show.

Exhibitor: Exhibiting company is a paid vendor.

For producers in the business: **GRAPHICS PRO EXPO** combines three synergistic markets of graphics professionals, entrepreneurs, suppliers and distributors and is a business-to-business trade show for the following disciplines: sign making, digital printing, screen printing, embroidery, apparel decorating, sublimation, awards, engraving, specialty graphics, custom gifts and everything personalized. Media sponsor for the event is **GRAPHICS PRO** magazine. GRAPHICS PRO EXPO P.O. Box 1416 Broomfield, CO 80038 GRAPHICS-PRO-EXPO.com National Business Media, Inc.

1,133

722

Total

5,000

4,000

Registrant Details

*The below numbers include all attendees and sponsors.



1,133 Total Registrants _____

Certified Registrant to Exhibitor Ratio

1,000

0

Total Registrants	33
Total Verified7	22
Number of Exhibiting Companies	38
Total Registrant to Exhibiting Company Ratio):1
Verified Registrant to Exhibiting Company Ratio 19):1

3.000

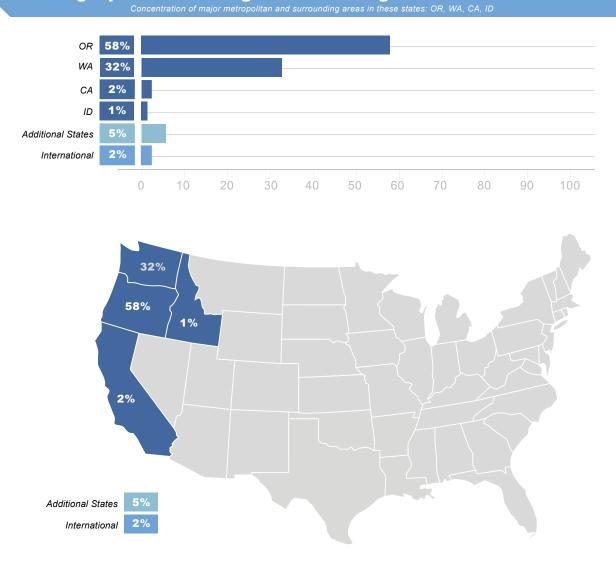
2.000



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Portland, OR • July 19-20, 2023

Geographic Marketing Area And Registration Breakdown



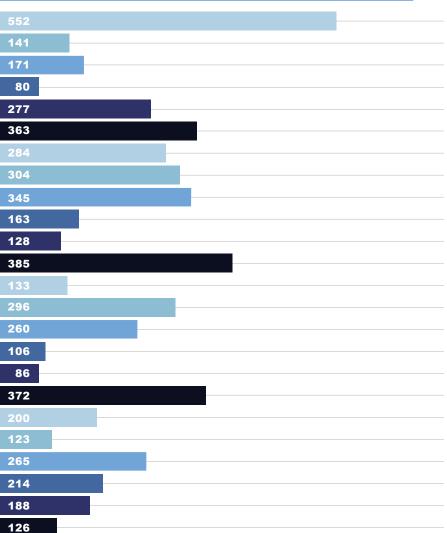


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Areas of Activity

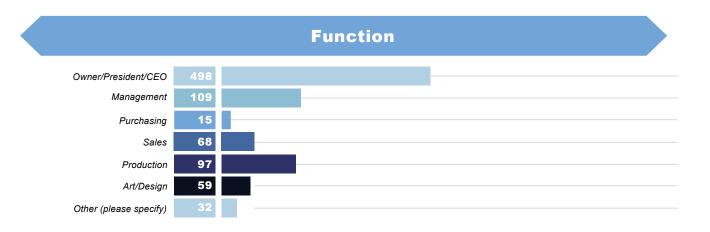
Apparel - for Decoration / Embellishment	552
Architectural / Wayfinding / Interior Signage	141
Awards / Trophies / Plaques	171
Channel Letters / Electric Sign Cabinets	80
Commercial Signs / Banners	277
Digital Printing - Direct-to-Substrate / Garment	363
Digital Printing / Finishing-Wide Format	284
Embroidering / Monogramming / Applique	304
Engraving - Laser	345
Engraving - Rotary	163
Exhibit / Trade Show Display / Retail Display / Point of Sale (Fabricator)	128
Heat Applied Graphics / Heat Transfers	385
LED Lighting / LED Signs / LED Components	133
Personalized Products / Gifts	296
Promotional Products (Distributor / Sales / Broker / Retailer)	260
Rubber Stamps / Marking Devices	106
Sandcarving / Etching - Decorative	86
Screen Printing (Apparel / Headwear / Towels / Bags / Accessories)	372
Specialty Graphics & Printing (Non-Wearable / Industrial / Commercial)	200
Sublimation - Large Format (more than 44")	123
Sublimation - Small Format (44" or less)	265
Vehicle Graphics / Wraps	214
Wholesale Services to the Trade: Shop-to-Shop; contract printing/decorating/embellishment	188
Industry Supplier / Distributor	126



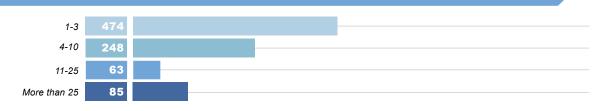
TOTAL REGISTRANTS 1,133



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Number of Employees



DATE: JULY 2023

We certify that this information is correct and complete.

Mori Farstad

James "Ruggs" Kochevar DIRECTOR OF SALES

Lori Farstad VICE PRESIDENT, AUDIENCE & EVENTS

